

COMPETITION RULES

Entry Requirements

In order to participate in the design contest, you need to be a student (or team of 2 students) of the Delft University of Technology, studying at one of the faculties. Students who have completed their studies less than one year before the start of this contest, are eligible as well.

Registration

To enter the design competition you must first register. Go to <http://competition.stichtingbluedot.nl/> and fill out the entry form. After registration you will receive a competition identification number. This number you will eventually use to identify your entry/ entries. There is no limit to the number of entries for each participant or team of two participants. Should there be any problems when you register, please send an e-mail to: Blue.designcompetition@gmail.com

By registering you accept to receive periodic emails by BlueDot during the competition. BlueDot will never share entrants' contact information with third parties.

Submitting your work

All entries must be printed and submitted together as a whole between **Tuesday March 10th (12:00 – 14:00)** and **Wednesday March 11th (12:00 – 18:00)** at the BlueDot office:

Room C-2-350

Faculty of Industrial Design Engineering

Landbergstraat 15

2628 CE Delft

Blue.designcompetition@gmail.com

The submission deadline is 18:00, Wednesday March 11th, 2015.

The following is required when sending in material destined for the jury:

- All imagery and accompanying texts need to be presented in poster formats, preferably pasted on foam board, approximately A2 size.
- A description of the entry is mandatory, 100~300 words in length.
- A structural-design drawing / sketch is required, showing the construction of the design.

With regard to models:

Making a model is not mandatory. (Scale) models or virtual models (3D-Studio / Rhino / Solid Works etc.) however, are encouraged.

(Scale) model(s) must be well-packaged. BlueDot will in no case be responsible for any damage or repair. Participants must accept the possibility that evaluation might be affected by damage caused during shipping, and that no appeal is possible.

Every entry should be marked with:

- The competition identification number.

Do not put your name on any component of your entry, but instead use the competition identification number that was assigned to you after registration. When working in a team of two, provide your entry with both registration numbers.

Prize money

The jury will award a first, second and also, a prize for the best prototype will be handed out. All prize winners will be announced at the award ceremony during IOB at 17:00.

BlueDot will strive to invest in commercially feasible competition entries. The respective designer(s) will be offered a BlueDot royalty agreement. This is independent of any prize awarded by the jury.

The copyright will remain the property of the designer at all times.

Anonymity and confidentiality

To ensure that the judging is fair, the submitted items must in no way be directly identifiable as yours. Make sure that all submitted items carry the supplied competition identification number.

Items that carry no competition identification number may get lost in the process!

Copyright and intellectual property

All designs must be the entrants own original work. This is the entrants own responsibility and concern. Any entrant or entrants who submit(s) a design that infringes upon intellectual or industrial property rights from another party or parties (trademarks, utility models, patents or similar rights) will be excluded from participation in the competition immediately. The qualification of prize winning entries will be cancelled and an official announcement made. BlueDot as organizing committee cannot and will not protect the entrants against liability for damages and any claims made by third parties, resulting from the infringement of their property rights.

Languages

English is the official language for this competition.

Ask a Question

Participating students can ask the Design Competition committee questions about the rules and/ or procedures. Send your questions to: Blue.designcompetition@gmail.com.

Please review the “FAQ” pages before posting a new question to make sure your question is not already answered.

Declaration for Intellectual Properties

Premise: All designs must be the entrants own original work. If legal protection for intellectual property rights has been applied for, the holder of the patent rights must be the entrant.

1. To protect the entrants' intellectual property, the organizer encourages entrants to apply for legal protection for intellectual property rights before they submit their entries.
2. If your design is chosen for production, you will be offered a BlueDot royalty agreement. This is a contract that you sign with BlueDot, in which your royalty fees are settled.
3. Based on the requirements for research and publicity, the entrant grant BlueDot all rights to copy, photograph, video-record, publish, display in public or publicize the documents/ pictures of all entries. All entrants are obliged to provide relevant photographs and information regarding entries.

Other Regulations

1. BlueDot will reject incomplete, inconsistent or improper documents and designs. Furthermore, it is the sole responsibility of the participant(s) to collect any entry materials themselves.
2. Entries can be collected by the participants after the contest. You will receive an email with information about where, when and how.
3. The decisions of the jury are final and binding.
4. To ensure the fairness of judging, entrants may not publicize their (prize winning) entries before the announcement of the results.
5. After the announcement of the results, entrants may publicize their (prize winning) entries, unless otherwise agreed with BlueDot. Entrants must notify BlueDot once their designs are put into the public domain through any media.
6. Entrants should notify BlueDot once they sign any agreement with a third party regarding prize winning entries. The BlueDot Board will also notify entrants if a third party is interested in any prize winning entries.
7. All entrants are regarded as having a full understanding of, and willingness to comply with, the regulations for the competition.
8. The competition is organized by the BlueDot foundation in cooperation with several participating organisations. Please do not contact any of these supporting organizations directly regarding this competition.
9. By registering you accept to receive periodic emails from BlueDot during the competition. BlueDot will never share entrants' contact information with third parties.

FREQUENTLY ASKED QUESTIONS

- How do I register?

Registration is free. To register for the competition entrants must complete the electronic registration form on <http://competition.stichtingbluedot.nl/>. Once registered, entrants will receive an e-mail with a competition identification number. Registration is possible until the day of the final deadline.

- What is the purpose of the competition identification number?

The assigned competition identification number is to be used on all submitted materials and ensures anonymity.

Entries submitted without the assigned competition identification number will not be accepted by the Competition Committee.

- How can I submit multiple entries?

Simply submit multiple entries. Make sure each separate entry contains your registration number.

- Who is eligible?

All individuals or groups (maximum of 2 people per team, possibly more in consideration with the committee) interested in the competition are welcome to participate. All participants must be registered students of the Delft University of Technology. BlueDot staff members are not eligible.

- Is there an entry fee?

No entry fee will be charged.

- Who will develop the chosen products?

The foundation BlueDot will select several entries, after which they will find production partners.

The entrants are involved in making their concepts production ready.

- Can I send in more than one entry?

Each participant or team of participants can send in more than one entry, it is however not allowed to send in one and the same entry under different participant names.

- How do I submit my entry?

Deliver your entry on **Monday March 10th (12:00 – 14:00)** and **Tuesday March 11th (12:00 – 18:00)**

Room C-2-350

Faculty of Industrial Design Engineering,

Landbergstraat 15

- How will be determined which products will be manufactured?

Taking into consideration the advice and preferences of the jury, BlueDot will select the products. The designers of these products will then be offered a BlueDot royalty contract.

- Do I need to make a model?

The submission of a (virtual) model is optional.

- How is anonymity guaranteed?

After registration you will receive an identification number. This number instead of your name is to be put on all the material(s) you would like to submit. Your name will therefore not be known to the jury as they will not see the registration and / or entry forms.

- Do I get points for joining the competition?

You can earn 2 ECTS when you find a coach and submit your design.

- What does winning a BlueDot contract mean?

In the case where your design is chosen by the BlueDot board you will be offered a BlueDot contract, which is in fact a royalty agreement. Winning the first, second or prize for the best prototype may not include a BlueDot contract, when it does, the prize money is not deducted from the eventual royalties.